

GETTING COZY WITH THE NEW NORMAL?

Everybody agrees that we are in a new normal of financial repression, indefinitely low interest rates and returns. But are we? Or is recent rates activity a harbinger of even newer things to come? Discuss ...

INVITATION

ASSET MANAGEMENT FORUM GENEVA

30 October 2013, 13.30h – 18.45h

SPEAKERS:

- **PROF. DR. AMIT GOYAL**, University of Lausanne
- **DAVID RANSON**, President and Director of Research H.C. Wainwright & Co.
- **FABRIZIO QUIRIGHETTI**, Chief Economist, Syz Asset Management
- **FABRIZIO LADI BUCCIOLINI**, Senior Investor at Adarama Consultants
- **PROF. DR. INES CHAIEB**, University of Geneva
- **THOMAS VEILLET**, Independent Advisor (Moderator)

For the first time in Geneva, the CFA Switzerland Asset Management Forum combines local and global academic expertise and practitioner experience in a highly interactive Forum with presentations, panel discussions, Q&A as well as a cocktail dinner to offer networking opportunities and the occasion to share opinions on the challenges of managing assets in a post-(or pre?) crisis environment.

HEADLINES:

- **THE IMPLICATIONS OF LOW YIELDS FOR PENSION FUNDS**
- **CLASSIFYING ASSETS FOR STRATEGIC AND TACTICAL ALLOCATION**
- **LOWER YIELD? HIGHER INFLATION?** – *How to achieve consistent real returns*
- **IMPROVING PORTFOLIO INCOME** – *A non-rocket science approach to passively use the equities allocation to increase overall portfolio income.*
- **THE MARKET INTEGRATION OF EMERGING MARKETS** – *Do they still provide the same level of diversification?*

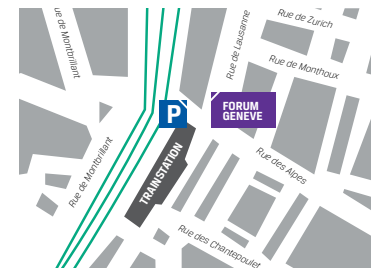
The Asset Management Forum Geneva is hosted by CFA Society Switzerland, a Zug based non-profit association driven by its more than 2300 Members strong volunteer organisation to promote the highest standards in professionalism and ethics and the CFA Charter in Switzerland.

This event qualifies for 3 credit hours in the CFA Institute Continuing Education program.

Presentations will be in English.

Admission: CHF 100 for Members of CFA Switzerland. CHF 150 for the general public

For more details on this event please go to [link](#). To register please follow this [link](#).



VENUE

Forum Genève
Credit Suisse
Rue de Lausanne 17
CH-1201 Geneva

- 50m from train station
- 7 min. by train from the airport
- "Les Arcades" public parking garage under the building
- taxi stand and bus/tram stops 50m (train station)